Wilson Dependable Services

WDS Punchout Catalog Integration Guide

Empowering Real-Time, Compliant, Dynamic Procurement

The Punchout Catalog offered by Wilson Dependable Services (WDS) is a dynamic, real-time procurement solution that allows customers to shop directly on an external, live storefront while still routing requisitions and purchases through their internal e-procurement platforms. Unlike hosted catalogs, punchout technology enables live pricing, real-time inventory, customer-specific content, and streamlined workflows—ideal for complex buying environments and compliance-driven procurement systems.

Real-Time Integration

Real-World Example

A large federal research agency successfully integrated WDS's Punchout Catalog using SAP Ariba.
Result: full compliance, live pricing accuracy, and improved buyer experience.
Full case study available at www.wdslifesci.com

JAGGAER · SAP · coupa · ARIBA®

Key Benefits of Punchout Catalog Integration

- Seamless integration with platforms like Jaggaer, Ariba, Coupa, SAP, and ESM
- Real-time pricing, inventory, and availability
- Maintains full buyer workflow and approval routing
- Enhanced compliance, auditability, and transparency
- Personalized product content, images, and contract-specific pricing
- Scalable for enterprise, academic, federal, and commercial buyers

How Punchout Works

Buyers initiate requisitions directly from their internal procurement system (e.g., Jaggaer, Ariba, Coupa). Instead of selecting from a static list of products, they are redirected to WDS's punchout storefront via secure integration. Once the buyer completes product selection and reviews their cart, the session is closed, and the selected items are returned to the procurement system as a purchase requisition—ready for review, approval, and fulfillment.

Open Punchout From Company System

Browse WDS Storefront

Cart Returns As Requisition For Approval

Punchout vs. Hosted Catalog

Feature	Punchout Catalog	Hosted Catalog
Interface	Live external storefront	Static in-platform content
Data Refresh	Real-time pricing & inventory	Quarterly/periodic updates
Customization	High (buyer-specific views)	Moderate (static listings)
Workflow Integration	Deep integration with PO routing	PO support via item selection
Best Use Case	Complex/custom products	Standard, repeatable items

The WDS Advantage

Wilson Dependable Services is a certified small business distributor specializing in the integration of punchout and hosted catalogs for government, life sciences, and research markets. Our punchout deployments support leading platforms and meet rigorous procurement standards—enabling scalable, compliant, and high-performing supply chains.

Want to evaluate a Punchout integration? Contact WDS: support@wdslifesci.com | 202-519-3593

PUNCHOUT